

Shay Getahun

Freelance UX/UI product designer with a strong graphic design foundation and a touch of marketing. I plan and deliver end-to-end product work research, user flows, wireframes, clean UI, interactive prototypes, and developer handoff. I leverage AI (ChatGPT, Sora) to accelerate ideation, content, and prototyping, and focus on outcomes: interfaces that are clear, fast, and usable.

Experience

Freelance UX/UI -2024–Present:

Owning projects end-to-end: discovery → UX → UI → prototype → handoff. Iterative collaboration with clients.

Delek Joe – Inventory & records -2022–2024:

Process accuracy and attention to detail in an operational environment.

Selah Infrastructures Ltd – Solar panel installer • 2021–2022

Meeting technical and safety standards under tight timelines.

IDF – Israeli Air Force, Operational IT Technician (Staff Sergeant) • 2018–2021

Teamwork, discipline, and operational responsibility.

Education

Netcraft Academy – UX/UI • 2022–2023

Adir Bamarom College – Practical Engineer • 2017–2018

AMAT High School – Full Bagrut • 2015–2017

Skills

Product thinking • Basic UX writing • Wireframing • Prototyping • **Design systems (basic)** • Visual design

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Portfolio: [**shaygethun.com**](https://shaygethun.com)

Tools

Figma • Photoshop • Illustrator • Elementor (basic) • ChatGPT • Sora

Languages

Hebrew – Native

English – Good